

Whether it's hitting a last-second three pointer or making a game-saving snag on the dek hockey rink, sports not only promotes fun and healthy lifestyles, they bring people together. That's why CTPR works hard to provide dozens of sports options for all ages - from youth basketball to adult flag football. As a 2020 sponsor, you can cheer from the sidelines while supporting the friendly competition on Township fields and courts. Cranberry Township Parks and Recreation is pleased to offer the following opportunities:



LEAGUES

\$2,000 per season

Thousands of athletes and fans visit Graham Park and the Municipal Center each season. CTPR offers several seasons of dek hockey and basketball. Each league consists of 15-20 teams with approximately 10 participants each. *League sponsors are limited to one sponsor per business sector each season.*

Dek Hockey, children ages 4-15

Spring 2020; Summer 2020; Fall 2020

Basketball, children ages 5-13

Fall 2020, Winter 2020-21

Flag Football, adults 18+

Spring 2020

Benefits

- Logo on 2020 team jerseys and all league correspondence
- Recognition in the *Parks and Rec Guide*, mailed to Cranberry Township residents
- Online presence including website listing and social media recognition
- One 3ft. x 5ft. full color banner displayed at the court throughout the season

Cranberry Community Fitness

\$1,000 per year

Membership classes attract hundreds of participants; from Pilates and Yoga to Boot Camp and Barbell. *There is no limit to the number of community fitness sponsors.*

Benefits

- Recognition in the *Parks and Rec Guide*, mailed to Cranberry Township residents
- Website listing
- Onsite presence; display your materials within the nearby display case during one full week of classes. *Availability is first come, first served at the discretion of CTPR.*

Please note select benefits are time sensitive due to print deadlines.

2019 sponsors are given first right of refusal for 2020. First right of refusal will be eliminated for 2021 opportunities.

Questions? Contact External Affairs Specialist Harmony Hodges at Harmony.Hodges@CranberryTownship.org or 724-776-4806 x1175.

Healthy parks and strong recreation programs transform a place into a community. Cranberry Township boasts 32,000 residents and climbing. CTPR strives to provide the resources our residents and visitors need to be active, healthy, engaged and happy. As a 2020 sponsor, you will play a large role in helping us achieve this mission, while connecting with your desired audience and customers. Cranberry Township Parks and Recreation is pleased to offer the following opportunities:



SUMMER CONCERT SERIES \$3,000 per year

People of all ages enjoy this 6-part series which includes 3 concerts on Thursday evenings at Community Park's Rotary Amphitheater and 3 intimate performances on Friday afternoons at the Municipal Center Gazebo. Concessions are provided by the local Rotary at each Thursday concert. *Limited to one sponsor, first come, first served.*

Benefits

- Naming rights on all marketing material
- Recognition in the *Parks and Rec Guide*, mailed to Cranberry Township residents and surrounding areas
- One 3ft. x 5ft. full color banner displayed at each concert
- Onsite presence; bring your own table to distribute your materials during each concert

MOVIES IN THE PARK \$2,000 per year

Hundreds of residents and visitors enjoy family-friendly movies at Graham Park and Community Park. This 4-part summer series features a mix of classic and new movies. *Limited to one sponsor, first come first served.*

Benefits

- Opportunity to select movie lineup *Time sensitive - 4/1/20 deadline*
- Naming rights on all marketing materials
- Recognition in the *Parks and Rec Guide*, mailed to Cranberry Township residents and surrounding areas
- One 3ft. x 5ft. full color banner displayed at each movie

WATERPARK \$1,000 per year

The Waterpark attracts thousands of people from Cranberry Township and the surrounding areas each season. It boasts a splash pad, water dump bucket, diving board, water slide, concession stand, playground, picnic areas, a sand volleyball court, sunbrellas and sun decks. *There is no limit to the number of waterpark sponsors.*

Benefits

- Recognition on all Waterpark correspondence
- Website listing
- Onsite presence; bring your own table to distribute your branded, relevant materials during one weekend of the season.

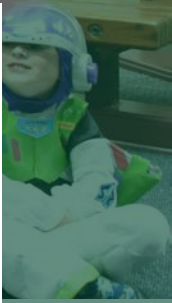
Weekends are available first come, first served. Each sponsor is allowed one substitution week due to poor weather, as determined by CTPR, based on availability.

Please note select benefits are time sensitive due to print deadlines. 2019 sponsors are given first right of refusal for 2020. First right of refusal will be eliminated for 2021 opportunities.

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2020 Sponsorship Opportunities CHILDREN'S PROGRAMS

Growing and learning to interact with others is an important part of being a kid. That's why CTPR has focused efforts on creating children's programs that not only promote those social interactions, but do so in the Township's parks, waterpark and Municipal Center spaces. As a 2020 sponsor, you'll support programming that aims to engage students to tap multiple intelligences while also teaching them valuable skills along the way. Cranberry Township Parks and Recreation is pleased to offer the following opportunities:



CAMP CRANBERRY

\$500 per camp

We offer 4 summer camps for children ages 3-15, starting the second week of June through the second week of August. Camps are well attended and are frequently filled-to-capacity. *There is no limit to the number of Camp Cranberry sponsors.*

Benefits

- Logo on camp t-shirts and all camp correspondence
- Recognition in the *Parks and Rec Guide*, mailed to Cranberry Township residents and surrounding areas
- Online presence including website listing and social media

KIDS CLUB

\$500 per year

Our Before School and After School Kids Club provides fun, safe, and educational activities. Perfect for parents of children in grades K-6 looking for supervised after-school care. Kids Club includes our afternoon snack and homework time, gym activities, and crafts. *There is no limit to the number of Kids Club sponsors.*

Benefits

- Recognition on all Kids Club correspondence
- Online presence including website listing and social media

EARLY LEARNING CENTER

\$500 per year

Our Early Learning Center focuses on socialization and kindergarten prep for kids ages 2.5-5. Hundreds of children participate in this preschool program from September - May. *There is no limit to the number of Early Learning Center sponsors.*

Benefits

- Recognition on all Early Learning Center correspondence
- Online presence including website listing and social media

Please note select benefits are time sensitive due to print deadlines. 2019 sponsors are given first right of refusal for 2020. First right of refusal will be eliminated for 2021 opportunities.

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2020 Cranberry Township Parks & Recreation Sponsorship Form

Donor Information

Name (as you would like to be listed): _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____

Selection

Athletics

- \$2,000 League (Limit 1 sponsor per business sector each season)
 - Dek Hockey (children ages 4-15) Basketball (children ages 5-13) Flag Football (adults 18+)
 - Spring 2020 Summer 2020 Fall 2020 Winter 20-21 Spring 2020
 - Fall 2020
- \$1,000 Cranberry Community Fitness (no sponsor limit)

Community

- ~~Sold \$3,000 Summer Concert Series (per year; limit 1, first come first served)~~
- ~~Sold \$2,000 Movies in the Park (per year; limit 1, first come first served)~~
- \$1,000 Waterpark (per year; no sponsor limit)
 - Preferred tabling weekend: 1st _____ 2nd _____ 3rd _____
 - (Memorial Day - Labor Day)

Children's Programs

- \$500 Camp Cranberry (per camp; no sponsor limit)
- \$500 Kids Club (per year; no sponsor limit)
- \$500 Early Learning Center (per year; no sponsor limit)

Payment Information

Gift Amount \$ _____

- Check enclosed Payable to "Cranberry Township Parks & Recreation" Memo "2020 Parks and Recreation Sponsor"
- Visa MasterCard Discover Credit card payments are subject to processing fees.

 Credit Card No. _____ Exp. Date _____ CVV _____
 Invoice me monthly quarterly other _____ Final payment due 12/31/20
 Signature: _____ Date: _____

Charitable contributions to governmental units are tax-deductible under section 170(c)(1) of the Internal Revenue Code if made for a public purpose. Cranberry Township will provide a written acknowledgement of your contribution.

Please return this form to:

Cranberry Township
 Attn: Harmony Hodges
 2525 Rochester Road, Suite 400
 Cranberry Township, PA 16066

Questions?

Contact Harmony Hodges
 External Affairs Specialist
 (724) 776-4806 x1175
Harmony.Hodges@CranberryTownship.org