



**FOR IMMEDIATE RELEASE**

October 7, 2024

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**Scroll No More: Cranberry's New Website Clicks with Residents**

A redesigned Cranberry Township website aims to stop the scroll and simplify access to Township information.

The revamped website launched on October 6 and features a vibrant, sleek, and clean homepage. A careful analysis of traffic patterns guided the page's focus, with six interactive buttons at the top linking to Bill Pay, Utilities/Services, Recreation, Planning & Codes, Agendas & Minutes, and Alerts.

A reimagined news scroll anchors the homepage, featuring even more popular links. The links are categorized into Township services and outside Resources, including popular County and State sites and information. A redesigned calendar makes staying current on all Township programs and events easier.

The site's visible portions aren't the only ones that got a refresh. The Communications Department spent the first half of the year combing through hundreds of pages, removing or condensing outdated information, and streamlining the overall navigation.

The website will continue to be a focus for the Township, with staff committed to providing the most current, accurate information possible in a way that is visually appealing and easy to find.

See the revamped site at [cranberrytownship.org](http://cranberrytownship.org).