



FOR IMMEDIATE RELEASE

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No Need for Speed: Slow Down Campaign speeding up

Students - and parents – may be eager for the school year to begin, but drivers are asked to pump the brakes to keep kids safe.

Cranberry Township's Slow Down Campaign is inspired by the national "Keep Kids Alive Drive 25" program. It is designed to make streets safer for all who walk, cycle, play, drive, and ride. This is done by educating and actively engaging citizens in a common commitment to create safer streets for the benefit of all.

Using radar speed signs, hundreds of yard signs will be placed throughout various neighborhoods, as well as an increased police presence from the Cranberry Township Police Department. The fall campaign will run from August 22 through September 5, coinciding with the beginning of the school year.

Radar signs are moved to different neighborhoods and the data gathered is used as the basis for making changes to the program or stepping up awareness of the initiative.

The program is funded through local business sponsorships and the Cranberry Township Community Chest. Participating neighborhoods include Autumn Hill, Bristol Creek, Clearbrooke, Cranberry Heights, Cranberry West Crossings, Ehrman Farms, Freedom Woods, Grandshire, Hampshire Woods, Hazelwood Farms, Highland Village, Hunters Creek, Manor Creek, Meeder, Oakview Estates, Orchard Park, Park Place, Scenic Ridge, Spring Meadows, The Glen Woodside, Winchester Farms, Winchester Lakes, Woodbine Estates, and Woodlands.

Find more information on sign placement, the program itself, and to register to participate visit cranberrytownship.org/slowdown.