



FOR IMMEDIATE RELEASE

May 18, 2023

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MEDIA ALERT: Kids Castle Refresh Unveiled

WHERE: Community Park, 111 Ernie Mashuda Drive, Cranberry Township

WHEN: 3:30 p.m. Thursday, May 25, 2023

WHO: Members of the Cranberry Township Community Chest, Cranberry Township Board of Supervisors, Cranberry Community Uniting People (CUP), and students from the Seneca Valley School District

WHAT: Paper chain cutting and unveiling of the “royal refresh” of the Kids Castle Playground. The chain was created by PURPOSE Program students in grades K-4 at Rowan Elementary and features things they love about Cranberry Township.

ABOUT: As the 2013 Cranberry Township Community Chest Project of the Year, Kids Castle Playground in Community Park replaced the existing wooden Playtime Palace with state-of-the-art equipment and a past, present, and future theme. While the facility itself was an incredible upgrade for recreation offerings in Cranberry, it also served as a great way to bring the community together. More than 300 volunteers built the area from the ground up.

Cranberry CUP was the presenting sponsor for that project as it adhered to the group’s mission of bettering the community.

Since then, Cranberry CUP has shifted focus to supporting and encouraging individuals and families facing hardship, including those battling serious illness. To date, the group has raised more than \$2 million, with a benefactor family chosen each year.

After nine years of heavy use, Kids Castle required some royal treatment, and Cranberry CUP is once again stepping up to help.

As 2022 CTCC Fun-Raising Project, renovations updated the play area to make it safer for parents and children. New features, including a zipline, were added, and the area received a deep cleaning.