



**FOR IMMEDIATE RELEASE**

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**Cranberry Township Wins Top Honors in Statewide Communication Competition**

For the second consecutive year, Cranberry Township has won the top honor of Outstanding Citizen Communication (Population 5,000 and Over) in the Pennsylvania State Association of Township Supervisors' Annual Citizen Communication Contest.

The contest recognizes townships that have successfully communicated programs and activities to their residents. In total, 33 townships submitted 111 entries for the 55<sup>th</sup> annual awards.

"It is an honor to again be recognized by PSATS and our colleagues across the state," said Tina Fedko, Director of the Township's Communications Department. "We do not take such recognition for granted. Instead, it motivates us to continue growing and finding new ways to communicate with our residents."

In addition to the Outstanding Citizen Communication Award, Cranberry Township also received:

- First place in the Electronic Newsletters category
- First place in the Audiovisual Communications category
- Second place in the Websites and Other Publications categories
- Tied for third place in the Social Media category

Entries were judged on the usefulness of information presented and how well the information was communicated to township residents. Publications were also judged on their overall attractiveness and readability.

"We believe strongly in our communication strategy of meeting our residents wherever they may be," Fedko said. "Whether that's via print materials, mailers, signage, videos, website announcements, or social media posts, we are always looking for new ways to expand our reach and engage our citizens."

Township officials will accept the Outstanding Citizen Communication Award later this month at the PSATS' Annual Educational Conference.