



FOR IMMEDIATE RELEASE

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Voting Open for Name That Snowplow Contest

Voting is now open in Cranberry Township's second annual Name That Snowplow contest.

Five names were selected from dozens of entries. They include:

- Ice-Ta-La-Vista Cranberry
- Sidney Plowsby
- Brush Creek Blade
- Let it Sn-Ogle
- Frosty the Eh-rman

Voting is live and runs through March 3 via the Township's website at cranberrytownship.org/namethesnowplow.

Participants are asked to use the hashtag #CranberrySnowPlow and tag the Township on various platforms to campaign for their favorite name. The Township's social media includes:

- @cranberry_twp on Twitter
- @cranberrytwp on Instagram
- @cranberrytwp on Facebook

The winning slogan will be included on a design wrapped on a Township plow later this year. The person making the winning suggestion will receive a Township prize pack.

The 2022 winner, Ctrl+Salt+Delete, is currently in use on a snowplow clearing roads in the Cranberry Springs and Cranberry Woods areas.