



FOR IMMEDIATE RELEASE

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Name That Snowplow Contest Returns

There's "snow" time like the present to get creative!

After receiving thousands of submissions in 2022, Cranberry Township's Name That Snowplow contest returns in 2023 with a new challenge to the community.

Names will be accepted from February 2-17 via a survey at cranberrytownship.org/NameTheSnowPlow.

For 2023, participants are challenged to create a name that is uniquely Cranberry Township. Whether a nod to its name, its history, or a specific area, names highlighting the Township have the best chance of being selected.

Five entries will be selected, and public voting will run from February 20 through March 3 via the Township's website and social media pages.

Participants are asked to use the hashtag #CranberrySnowPlow and tag the Township on various platforms to campaign for their favorite name. The Township's social media includes:

- @cranberry_twp on Twitter
- @cranberrytwp on Instagram
- @cranberrytwp on Facebook

The winning slogan will be included on a design placed on a Township plow later this year. The person making the winning suggestion will receive a Township prize pack and other surprises.

The 2022 winner, Ctrl+Salt+Delete, is currently in use on a snowplow clearing roads in the Cranberry Springs and Cranberry Woods areas.