



**FOR IMMEDIATE RELEASE**

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**That's a Wrap! Snowplow features contest-winning name**

Cranberry Township's Public Works Department may not be able to cancel winter weather, but they can delete its impact.

In honor of those snow-busting efforts, one of the Township's plows features a new name and graphic chosen by residents: Ctrl+Salt+Delete. The name was chosen from more than 1,000 suggestions from hundreds of participants during a month-long Name That Snowplow contest in the spring of 2022.

The tech-influenced name garnered nearly 30 percent of the vote, defeating nine other names selected from the entries by the Public Works crew. Multiple participants suggested the winning name.

Graphic professionals from SpeedPro placed the wrap on the plow just in time for snow to start flying. The plow can be seen clearing the way along the Route 228 corridor in Cranberry Springs, Cranberry Woods, and the MSA Thruway.