



FOR IMMEDIATE RELEASE

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No Need for Speed: Slow Down Campaign speeding up

With the opening of the new Ehrman Crest Elementary and Middle School in the Township, extra caution is needed.

That makes the Township's fall Slow Down Campaign more important than ever.

The campaign is set for August 23 to September 6, coinciding with the beginning of the Seneca Valley School District academic year.

This school year brings the opening of the new Ehrman Crest Elementary and Middle School located at 2070 Ehrman Road in Cranberry Township. Motorists are asked to be alert for changes in school bus stop times and travel patterns, as well as additional school bus traffic around the new school.

The annual Slow Down Campaign is inspired by the national "Keep Kids Alive Drive 25" program. It is designed to make streets safer for all who walk, cycle, play, drive, and ride. Using radar speed signs, hundreds of yard signs will be placed throughout various neighborhoods, as well as an increased police presence from the Cranberry Township Police Department. The radar signs are moved every day to different neighborhoods, and the data gathered is used as the basis for making changes to the program or stepping up awareness of the initiative.

The program is funded through local business sponsorships and the Cranberry Township Community Chest. Participating neighborhoods include Bristol Creek, Cranberry Heights, Glenbrook, Cranberry West, The Crossings, Freedom Woods, Ehrman Farms, Hampshire Woods, Hazelwood Farms, Marshall Woods, Kingsbrook, Oakview Estates, Pinehurst, Havenwood, Timeberline, The Glen at Woodside, Spring Meadows, Winchester Farms, Winchester Lakes, Woodbine Estates, Autumn Hill, Orchard Park, Highland Village, Heathercroft, Park Place, Scenic Ridge, The Woodlands, and St. Leonard's Woods.

Find more information and register to participate at cranberrytownship.org/slowdown.