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Communications Department Takes Home Top Honors

Communication is a key component of Cranberry Township's success.

The Township's efforts to keep residents, business owners, and visitors informed were rewarded as the Township claimed the top honor in Pennsylvania: the Outstanding Citizen Communication Award for Townships with a Population Over 5,000 in the Pennsylvania State Association of Township Supervisors' (PSATS) 54th Annual Citizen Communication Contest.

The state-wide contest recognizes townships that have successfully communicated programs and activities to their residents.

In addition to the Outstanding Citizen Communication Award, Cranberry Township also took honors in the following categories:

- Newsletters (1st place)
- Social Media (1st place)
- Audiovisual Communications
 - Thank You to Cranberry Twp. Volunteer Fire Department (1st place)
 - Be a "Roll" Model – Bike Safety (tied for 2nd place)
 - A Community Thanks to Jerry Andree (3rd place)
- Other Publications (2nd place)
- Websites (tied for 3rd place)

Tina Fedko, Communications Director, said the community's expectations for high-level service is a motivator for the six-member Communications Department.

"Our focus is to communicate the mission of the Board of Supervisors to our residents while sharing their stories in our community and beyond," she said. "We're extremely honored to have our work distinguished on a state-wide level by PSATS. We look forward to continuing to exceed resident's expectations of transparent and well-versed communications."

In all, 31 townships submitted 102 entries for this year's competition, and 17 individual townships won awards. All entries were judged on the usefulness of information presented and how well the information was communicated. Publications were also judged on their overall attractiveness and readability. Judges included PSATS staff members and township officials who volunteer through the Association's Power of One program.