



FOR IMMEDIATE RELEASE

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MEDIA CONTACT:

Tina Fedko, Communications Manager

J.W. Johnson, Communications Specialist

724-776-4806 ext. 1190 or 1181

Name That Snowplow Contest looks for nicknames on Groundhogs Day

Pennsylvania's most famous groundhog has forecast 42 more days of dreary winter.

And while Cranberry Township hopes the clairvoyant rodent is wrong, the Public Works Department will be ready to hit the streets if snowflakes fly.

What better time for the Township to ask residents to name one of their snowplows in the **Name That...Snowplow Contest**.

Names will be accepted from February 2-16 via a survey at cranberrytownship.org/NameTheSnowPlow.

Five entries will be selected, and public voting will run from February 16 through March 9 on the Township's website and social media pages.

Participants are asked to use the hashtag #CranberrySnowPlow and tag the Township on various platforms to campaign for their favorite name. The Township's social media includes:

- @cranberry_twp / Twitter
- @cranberrytwp / Instagram
- @cranberrytwp / Facebook

The winning slogan will be painted on a Township plow later this year – just in time to go on attack in the winter months. The person making the winning suggestion will receive a Township prize pack and other surprises.

For more information and to submit a name, visit cranberrytownship.org/SnowPlowContest.

