



**FOR IMMEDIATE RELEASE**

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**No Need for Speed: Slow Down Campaign speeding up**

What's the rush?

While the race to the official start of summer is speeding up, Township officials want to make sure vehicle speeds stay low to keep residential neighborhoods safe.

The Slow Down Campaign returns after a hiatus in 2020 but is back in full force this year. The movement inspired by the national "Keep Kids Alive Drive 25" program is designed to raise awareness of speeding on residential roads.

Using radar speed signs, hundreds of yard signs will be placed throughout various neighborhoods, as well as an increased police presence from the Cranberry Township Police Department. This year's summer campaign is set for June 4-21, coinciding with the end of the Seneca Valley School District academic year.

The radar signs are moved every day to different neighborhoods, and the data gathered is used as the basis for making changes to the program or stepping up awareness of the initiative.

The program is funded through local business sponsorships and the Cranberry Township Community Chest. Participating neighborhoods include: Bristol Creek, Clearbrook, Cranberry Heights, Cranberry Park Place, Cranberry West, Crystal Springs, Fox Run, Franklin Crossing, Freedom Woods, Goehring Road, Hampshire Woods, Havenwood, Hazelwood Farms, Hunter's Creek, Marshall Woods, Meeder Neighborhood, Oakview Estates, Orchard Park, Pinehurst, Scenic Ridge, Shadow Creek, Walden Pond, Deer Run, Norberry Court, Spring Meadows, The Glen at Woodside, Villas of Isleworth, Wakefield Estates, Winchester Farms, Winchester Lakes, Woodbine Estates, Woodlands.

The Fall Campaign is tentatively scheduled for August 25-September 8. Find more information and register to participate at [cranberrytownship.org/slowdown](http://cranberrytownship.org/slowdown).